#### <u>CPF Public Wi-Fi – Round 3 Scoring Rubric</u>

## **BEAM CPF Digital Connectivity Program Project Plan Scoring Rubric**

Applications will be evaluated against the merit review criteria shown below.

A total of 256 points is possible. This section serves to provide a high-level overview of what should be included in an application in order for it to be adequately scored and considered for funding.

#### **Item 1: Project Description (0 to 15 points)**

- Project descriptions should include sufficient detail to allow BEAM to assess whether the proposed solution achieves the program goals and complies with state and federal guidance. Sufficient detail should include the following:
  - o Clear, detailed boundaries of the project area
  - o Detailed location listing of Public Wi-Fi access point(s)
  - Detailed engineering design layout with details regarding the technology and design
  - A certification that the applicant's network design is technically feasible and capable, upon completion of the project, by providing certification from a Professional Engineer or by using an in-house engineer who designs and oversees the implementation of network designs in the regular course of business.

Item 1: Project Description (15 Points)	Yes	No
Clear, detailed boundaries of the project area (how far the network will reach) is identifiable in application	3	
Detailed location listing of the location(s) of each Public Wi-Fi access point(s) within the proposed project	5	
Detailed engineering design layout (including details regarding the technology and design) was provided	4	
Certification from Professional Engineer or in-house engineer certifying the applicant's network design is technically feasible and capable upon completion of the project	3	

## Item 2: Schedule (0 to 50 points)

- Project schedule should include detail sufficient to assess whether the projects as proposed can be completed in compliance with state and federal guidance (Period of Performance Ending December 31, 2026). Sufficient detail should include:
  - O Demonstration of a thorough and complete project schedule, including each necessary task to move from preliminary design to construction and close out. A Gantt chart should be uploaded to illustrate the project timeline.
  - o Any other documentation that demonstrates the project will be completed on or before March 31, 2026 (BEAM Desired Completion Date)

Item 2: Schedule (50 points)	
Time to Market	Points
Gantt Chart uploaded outlining project timeline	*
13+ Months	10
10-12 Months	20
7-9 Months	30
4-6 Months	40
0-3 Months	50

<sup>\*</sup>Requirement – no points provided for providing Gantt Chart

## **Item 3: Regulatory Compliance (0 to 20 points)**

- Applicants must provide sufficient detail to enable BEAM to assess whether the applicant is prepared and equipped to comply with applicable federal and state requirements. Sufficient detail should include the following:
  - o Prior experience managing federal or state awards, including an explanation of required corrective action plans, missed deadlines, significant environmental assessment delays, or withdrawals from grant programs.
  - o Existence of policies that address compliance with federal and state guidelines
  - o Results of previous audits and Single Audits (3 years minimum)
  - o Experience of key personnel

Yes	No
4	
4	
2	
2	
2	
2	
2	
2	
	2 2 2 2

# **Item 4: Readiness (0 to 14 points)**

- Applicants must provide sufficient detail to enable BEAM to assess whether the applicant is capable of conducting such a project. Sufficient detail should include:
  - O Does the applicant have a plan in place and/or proven ability to obtain all necessary rights of way/easements/permits?
  - O Does the applicant demonstrate the required technical, operational, managerial, and financial capacity to successfully complete the proposed project?

Item 4: Readiness (14 Points)	Yes	No
Applicant has identified and obtained all necessary permits	4	
OR		
Project does not require any permits		
Applicant has identified and obtained all necessary easements and rights of way	4	
OR		
Project does not require any easements or rights of way		
Applicant has detailed plan for obtaining outstanding permits	2	
Applicant has detailed plan for obtaining outstanding rights of way and easements	2	
Applicant has experience in managing Wi-Fi networks	6	

### **Item 5: Project Impact (0 to 12 points)**

- Applicants should provide sufficient detail that outlines the economic and social impact of the proposed project. Sufficient detail should include the following:
  - o Number of Residents (Individuals that will be able to access the network): ability to telework, remote learning engagement, new housing starts, etc.
  - o Degree to which the need for funding is described

Item 5: Project Impact (12 Points)	Yes	No
Applicant adequately describes the extent to which the project will benefit a	8	
number of individuals that will be able to access the network		
Applicant establishes need for funding for the project area	4	

12

#### Item 6: Community (0 to 30 points)

- Applicants should provide sufficient detail to enable BEAM to assess the level of community engagement for the proposed project. Sufficient detail should include the following:
  - o Project's impact on workforce training and development, employment search, and other individual and community economic advances meeting the specific challenges resulting from the pandemic within the proposed project area
  - Evidence of how this project supports the CPF program objectives as well as previous broadband planning efforts in the proposed project area.
  - o Location being in an economically distressed county

Item 6: Community (30 Points)	Yes	No
Applicant adequately describes the extent to which the project will impact workforce training and development, employment search, and other	8	
individual and community economic advances  Application details the extent to which the project supports the program objectives and previous broadband planning efforts in the area.	8	
Application is located within an economically distressed county	10	
Application is not located within an economically distressed county	4	

**30** 

# Item 7: Pricing and Access (0 to 50 points)

- Applicants should provide sufficient detail to assess the speed which the project will render to the end user as well as the corresponding pricing structure. Sufficient detail should include the following:
  - What price point a potential provider will deliver service. Also include the length of time for which this price is guaranteed.
  - o Does the provider implement data caps or throttle broadband speeds for customers using any of the proposed services?

Item 7: Pricing and Access (50 Points)	
Cost To Consumer	Points
Paid access of greater than \$10.00	0
Paid access of less than \$10.00	10
Free with paid options with data caps and/or throttling	20
Free with paid options without data caps or throttling	30
Free with data caps and/or throttling	40
Free without data caps or throttling	50

**Item 8: Cost Sharing (0 to 65 Points)** 

Item 8: Cost Sharing (65 Points)		
Match % of Eligible Project Costs	Points	
10-19%	10	
20-29%	20	
30-39%	30	
40-49%	35	
50-59%	45	
60-69%	55	
> 70%	65	